

Start Time: 12:00PM

Present

Amy Repard, Chris Morral, Steve Adams, Marcia Newcomb, Rob Kreger, Ben Largey, Todd Seely, Brian Murphy, Steve Kramer, Dave Krick, Mike Pietropola, Pat Hewitt, Kelly Gibson & Lana Shabloski

Visitors

John Peropat

Opening Public Comment

None

Agenda Items

1. Goals of the Committee:

- A. Create, maintain and protect WASD reputation/image
- B. Establish good-will for organization
- C. Develop community awareness of critical issues facing public education

The goals have not changed. These Goals are the “mission statement” for this committee. The goal at every meeting is deciding what is important & what needs to be in the fall or spring newsletter to make sure we are covering all areas of the school atmosphere: as in academics, extra-curricular, etc.

Committee Member /Administration Issues or Discussion Topics

1. Review of Fall 2012 WASD Newsletter(handout).
2. Review of Minutes from July 5th 2012 Public Relations Meeting
 - A. Mr. Morral informed committee that the Radio Ads will begin this month(January)
 - B. Placing articles in the publication Mountain Home throughout the year. There is no cost to the district so the Committee felt this was a good way to “sell our district” and another form of communication that will reach out into the community
 - C. Todd Seely & Brian Murphy “unveiled” the new & improved Wellsboro Area School District Website. Job well done! The spring & fall newsletters will also be posted on the website.

3. Possible dates for additional Public Relations Meetings:

It was decided and agreed upon that the committee should meet quarterly at the beginning of the month. The months would be: January, April, July & October.

4. Items for the Spring Newsletter:

- A. Website face-lift
- B. Title 1-How to help your child with reading at home
- C. PEP Grant & Where do we go from here
- D. Cyber-bullying & Bullying
- E. BYOD a/k/a Bring your own device
- F. Keystone Exams
- G. Parent Portal-The difference between Parent account & student account
- H. Online Opportunity Highlights & Summer School Online Credit Recovery
- I. Shining Star(s)/New Faces in the Crowd
- J. Wellsboro Education Foundation & Athletic Complex
- K. Athletic Update
- L. School Safety
- M. Budget-pending what is going on with the budget process at that particular time
- N. Drugs
- O. Nutrition
- P. Communities that Care Partnership

Meeting was adjourned @ 1:30 PM

Next scheduled meeting – April 2012 12:00PM- District Office- Conference Room